



A FOUNDATION FOR RURAL SERVICE PROGRAM

2024 Community Grant Program

Funding That Supports Important Projects In Our Community

The Foundation for Rural Service (FRS) is a nonprofit organization that works in cooperation with NTCA–The Rural Broadband Association to sustain and enhance the quality of life in America by advancing an understanding of rural issues.



The FRS Community Grant Program is offered annually through NTCA members, like us, to support local efforts to build and sustain a high quality of life in rural America.

The Program supports projects in these categories:

- Business and economic development
- Community development
- Education
- Telecommunications applications

DO YOU HAVE A COMMUNITY PROJECT THAT NEEDS FUNDING?

We are accepting grant requests from \$250 to \$5,000. Ten percent of the total grant award comes from the NTCA member partner:

Wilson Communications

PROPOSAL DEADLINE: August 30, 2024

Send your proposal to:

COMPANY: Wilson Communications

CONTACT NAME: Kayla Cullens

ADDRESS: 2504 Avenue D, PO Box 190

CITY / STATE / ZIP: Wilson KS 67490

EMAIL: kayla.cullens@wilsoncom.net

PHONE: 800-432-7607

FRS will not fund grants to the following:

- Individuals
- Scholarship programs
- International organizations
- Lobbying and political activities
- Ticketed events
- Security cameras
- For-Profit Businesses
- Digital signage
- Endowments or capital campaigns
- Event sponsorships
- Community food programs
- Loan programs
- Religious-based activities
- Employee or contractor salaries

Note: Grants are a one-time only award.

Please use the application guide on the back of this flyer or visit frs.org/communitygrant to create a complete Community Grant application. Then, return your complete Community Grant application to your NTCA member partner. The application guide has the exact questions that will need to be answered.

Applications must be submitted through your NTCA member partner.



Community Grant Application Guide

Please use this application guide or visit frs.org/communitygrant to create a complete Community Grant application. Then, return your complete Community Grant application to your NTCA member partner. Your NTCA member partner will submit the application on your behalf. The application guide has the exact questions that will need to be answered. Applications must be submitted through your NTCA member partner.

Telco Sponsor Information

1. Wilson Communications
2. Kayla Cullens
3. Kayla.Cullens@wilsoncom.net
4. 785-658-2111

Grantee Organization Information

1. Organization Name
2. Mailing Street Address
3. Mailing Address City
4. Mailing Address State
5. Mailing Address Postal Code
6. Organization Phone Number
7. Organization Email Address
8. Point of Contact's First/Last Name
9. Point of Contact's Title
10. Point of Contact's Email Address
11. Point of Contact's Phone Number
12. Brief explanation of organization's history, goals, and objectives.

Project Information

- 1) Which category does your application fall under?
 - a) **Business and Economic Development** – Devise a plan to turn your community into a global phenomenon by growing small or existing businesses, developing new ones and implementing a job creation program that attracts key talent from your community or from skilled individuals interested in relocating to small town America.
 - i) Examples of previous awarded projects include:
 - Development of a new Community Center and Library and renovating a vacated hardware building. The completed project will be the focal point of the community for educational, recreational, and other social activities.
 - b) **Community Development** – Develop an outreach program that helps to promote advancing technology skills of your community members, incorporates innovation into learning, raises the visibility of your community's talent and artistry, and places your town on everyone's bucket list as the place to visit.
 - i) Examples of previous awarded projects include:
 - Project that will offer beginner technology classes and allow members the experience and guidance needed to gain information and access to various programs and services available online. The addition of technological equipment will afford a broad range of operating system experience, as well as multiple users to access the internet at the Center.
 - City of Canton (Canton, KS) was awarded \$5,000 to update the community park, resulting in more community physical activity and interaction.

- c) **Education** - Support advances in education by helping your schools get technology (computers, smart boards, etc.) in the classroom, build resources for curriculum development, strengthen extracurricular activities and programs, and promote distance learning programs.
- i) Examples of previous awarded projects include:
- Expansion of the media program, including new equipment to expand filming and local station broadcasting of more high, middle and elementary school events.
 - Buy educational programs and equipment for the STEM electronics lab.
 - Purchase a Smart Board for the elementary school, to aid in the instruction of students, increasing efficiencies, promoting student's technology skills, improving collaborative learning skills, and expanding educational opportunities.
- d) **Telecommunications Applications** - Show how you plan to turn your community into a technological powerhouse by promoting the implementation and use of broadband-enabled applications for telehealth, education, government services, safety and security, and efficient energy distribution and use.
- i) Examples of previous awarded projects include:
- Purchase a thermal camera to assist firefighters in many different ways, including scene size up, fire attack, search and rescue, ventilation, overhaul, and hazardous material incidents.
 - Purchase telehealth equipment to provide neurological services in the rural communities.
 - Purchase Infrared Wi-Fi enabled cameras to be used for technologically advanced fire detection and search and rescue emergencies.
- 2) Provide a one-sentence executive summary of the project.
- 3) Identify the problem to be addressed and the needs to be met by the project.
- 4) Describe the goals and overall impact of the project.
- 5) Why is your organization the best to address the challenge? Are you working with other organizations in your community to complete the project?
- 6) What is the estimated number of people your project will affect?
- 7) What is the timeline for your project? (When will the project start and end? Please use MM/YYYY - MM/YYYY format.)
- 8) What is the end goal and how will you measure success?
- 9) Is the project sustainable? Will the project continue after year one? How?

Funding Request – We suggest using a separate document for the funding request information. This will make it easier for your NTCA sponsor to submit.

Requested grant amount (grant amount maximum is \$5,000).

- 1) How much is the total project? If the project is more than \$5,000, how will the project be fully funded?
- 2) Provide a budget for the project, outlining what the funds will be spent on with as much detail as possible (you will not be required to purchase identified materials if alternatives are identified that complete the task). List other financial contributors to the project or other financing sources or strategies that you are developing. Please upload file for this question.

Supporting Documentation

1. Attach any additional supporting documents.

*Awards are made at the end of the year, normally around Thanksgiving. *